



JGP

jobsgopublic

jobsgopublic | Audience

Jobsgopublic.com: The UK's leading website for public sector & not for profit careers

The JGP Network ensures clients receive maximum exposure for their vacancies and includes sites dedicated to attracting talent with specific skills from outside the public sector, whilst enabling advertisers to target key minority groups.

Housing | <http://housing.jobsgopublic.com>

More than 60,000** (5.3%*) of our total monthly jobseekers are looking for jobs in Housing / Regeneration / Environmental.

Central Government

More than 66,000** (5.7%*) of our total monthly jobseekers are looking for jobs in Central Government.

HR & Training | <http://hr.jobsgopublic.com>

More than 44,000** (3.8%*) of our total monthly jobseekers are looking for jobs in HR, Personnel or Training.

Charities | <http://charities.jobsgopublic.com>

Over 60,000** (5.3%*) of our total monthly jobseekers are looking for jobs in the Voluntary, Charity and Third Sector.

Social Care & Work | <http://socialcare.jobsgopublic.com>

Over 159,000** (13.7%*) of our total monthly jobseekers are looking for jobs in Social Work & Social Care.

Management and Senior Executive |

<http://management.jobsgopublic.com>

More than 90,000** (7.8%*) of our total monthly jobseekers are looking for jobs in General Management.

Local Government

More than 305,000** (26.3%*) of our total monthly jobseekers are looking for jobs in Local Government. *More than 2.5x our nearest niche competitor!**

Accountancy / Finance / Financial Services

Over 79,000** (6.8%*) of our total monthly jobseekers are looking for Accounting & Finance jobs.

Education, Teaching & Academic

More than 150,000** (12.8%*) of our total monthly jobseekers are looking for jobs in Teaching & Education.

Police, Probation, Defence & Emergency Services

More than 45,000** (3.9%*) of our total monthly jobseekers are looking for jobs in Police, Probation, Criminal Justice, Defence & Emergency Services.

Advertise now on Jobsgopublic - The only choice for public and not for profit vacancies

T: **020 7923 5610**

E: **sales@jobsgopublic.com**

Jobsgopublic Headlines

- The jobsgopublic network attracts over 1.1 million jobseekers** a month
- 405,565* of these are unique users
- Recording more than 6.6* million page impressions per month
- Listing over 35,000 vacancies** in 2007
- Over 1000 clients some of which receive up to 100% of their applications from us
- In partnership with key public and third sector organisations including acevo and the IDeA.
- 6% of Jobseekers consider themselves disabled*
- 56.7% aged between 25-44 years*
- 75.8% of Jobseekers have applied for a job online*
- 80.6% of jobseekers have 6 or more years of experience*
- 97.8% of jobseekers on jobsgopublic are actively looking for work or open to opportunities*
- 27% of jobseekers are from ethnically diverse backgrounds

Statistics

In September 2007 Jobsgopublic participated in National Online Recruitment Audience Survey (NORAS) and also had their monthly traffic figures audited and independently verified by ABC Electronic. The industry standards are set by JICWEBS (the Joint Industry Committee for Web Standards - www.jicwebs.org), and are developed by and on behalf of the online media industry to provide confidence and accountability to advertisers, media buyers and media owners alike.

* NORAS 2008 - www.noras.co.uk

** Google Analytics / Jobsgopublic Log Files

***JGP4 Log Files - Jobsgopublic

www.jobsgopublic.com